



CINET Meet & Greet; A warm welcome for guests worldwide

150 Official Nominations/International Suppliers/ Special Guests Meet



Mrs. Gabrielle Plate welcomes the CINET guests on behalf of Assosecco



Meet & Greet drinks & bites

In spite of turbulent times in most economies around the world the vast majority of Official Nominations, Sponsoring Partners, Members of the International Jury and Special Guests attended the CINET Global Best Practices Awards Meet & Greet meeting in Palazzo Castiglioni to get to know each other and listening to the last news on this prestigious event.

Highlights

After a warm welcome on behalf of the CINET Board by CINET's CEO Mr. Peter Wennekes, the outline of the program

for Friday October 21st was highlighted. During the day Pitches of 46 Finalists in the categories Industrial Textile Services; ITS, Retail Textile Cleaning; RTC SME and Retail Textile Cleaning RTC; Big, will put forward their best efforts to take one of the prestigious awards back home.

Personal Touch

Brief hello messages from the Country Captains/Co-Hosts and Suppliers from all parts of the world were exchanged and stimulated the Finalists in preparing the last bits of their Pitches.

International Best Practices

CINET worked for many years to define the International Standard for Best Practices in Industrial Textile Services and Retail Textile Cleaning. These are laid down in the CERCLEAN International Certification scheme and educated in the The World of PTC Business School practical education & training materials. Based upon these definitions it was scientifically proved that; Professional Textile Care RTC, based upon these Best Practices, is 2 -3 times more Sustainable than washing at home, and hygienical clean industrial laundering, even 3 - 5 times better.

GBPAP22 Awards; Streamed ONLINE

Following the great response of the GBPAP 20 where some 26.000 PTC colleagues globally were following the GBPAP event, also this time in Milan the program will be streamed by Zoom as well as the CINET website and YOUTUBE to make sure it can be followed by the whole PTC industry world wide. The streaming starts October 21 at 09.30 and ends at 19.30 hrs



By Zoom;

Meeting ID: 84435091756
Passcode: 985611



By CINET website;

www.cinet-online.com

Program outline

The Global Best Practices Awards (GBPAP) 2022 will showcase extraordinary professional laundry & dry cleaning showcases around the world. Participants will be promoting key issues of Professional Textile Care, with special attention to new business models and new market opportunities after Corona, focusing on SUSTAINABILITY, HYGIENE, DIGITIZATION and INNOVATION.

Thursday, 20 October 2022 (afternoon)

Venue: Palazzo Castiglioni, Corso Venezia 47, Milan:

- 14:00 CINET BOARD MEETING
- 15:00 Meeting International Jury
 - Welcome
 - Information on procedures, formalities etc
- 16:00 CINET General Assembly
- 17:00 Meet & Greet: Welcome Reception GBPAP 2022
- 18:30 Drinks & Bites
- 20:00 Closure

Friday, 21 October 2022

Venue: Fiera Milano conference room Martini:

- 09:30 Introduction
- 10:00 **PITCH PRESENTATIONS: Industrial Textile Services (ITS)**
 - Welcome and general introduction
 - Country introductions by country speakers
 - Pitch Presentations by Industrial Textile Services companies
- 11:30 **SEMINAR: "Robotization & automation for sustainable processing in PTC"**
 - 11.30 Introduction Moderator Peter Wennekes
 - 11.35 "The Ultimate Solution" by Walter ten Hagen, Laundry Robotics
 - 11.50 "Washing Robots" by Mads Andresen, Inwatec/Jensen
 - 12.05 "Revolutionary Textile Service" by Andre Tienemann, Kannegiesser
 - 12.20 "CO2 Neutral Laundry Processing" by ir. Jaap Reinders, TBR
 - 12.30 "Intensifying Textile Use; max CO2 savings" Dr. Ir. Henk Gooijer, TKT
 - 12.40 "Hygiene Challenges 2022 and beyond" by Simon Hemmes, International Hygiene Advisory Board (IHAC)
 - 12.45 End of Session.
- 13:00 **PITCH PRESENTATIONS: Retail Textile Cleaning (RTC-SME)**
 - Welcome and general introduction
 - Pitch Presentations
- 14:30 End of Session
- 15:00 **PITCH PRESENTATIONS: Retail Textile Cleaning (RTC-Big)**
 - Welcome and general introduction
 - Pitch Presentations
- 16:30 End of Session
- 17:30 **Official GBPAP22 Ceremony**
 - 18:00 Official Ceremony: Global Awards for Sustainability, Innovation, Overall Best Practices:
 - Retail Textile Cleaning (RTC-A)
 - Retail Textile Cleaning (RTC-B)
 - Industrial Textile Services (ITS)
 - 19:00 Drinks and informal bites
 - 20:00 End of Program
 - 20:30 GBPAP 2022 Dinner

"BEST PRACTICES = PROFITABLE & SUSTAINABLE BUSINESS"



Good attendance on GBPAP 22 Meet & Greet



Member meeting CINET

PTC market opportunities & business models in turbulent times

In most countries Corona only April this year was considered as a "problem solved" issue. In spite of the fact that in some countries (amongst others China) lockdowns and other precaution measures still were taken. People were really fed up with the restrictions and wanted to enjoy their lives, free time, holiday's, et cetera, more again. Though since September 2021 excessive cost increases were beyond all expectations and inflation was rising quickly. And, the effects of climate change were economic wise not yet strong. Economic experts in Europe expected a mild recession only. However, meanwhile

inflation is extremely high, energy costs have increased to a 10 to 15 fold level, a lack of labor is a limiting factor in many sectors and the interest is increasing as well substantially. Economic development is hampered everywhere and it is to be seen if we will face a global recession or not. In general a high uncertainty and risks occur in almost all countries. In fact only in India seems to be a booming market.

Global perspective

The world population is meanwhile counting 8 billion people. And in many countries the Middle Class is growing fast. Markets change

though. Customers dictate market demands and ask for convenience services, with more flexibility. On-demand ordering, door to door service, "as new again" quality, the highest sustainability and sometimes also circularity, etc. It is for the professional textile care companies to make this work. Here the latest technology innovations are supporting these trends. Big data, Artificial Intelligence, automation, integrated processing and even robotization are providing tools to improve personal services of the highest standards. However, technology is not a replacement for good service, it's an enhancement tool for a GREAT customer experience.



CINET Seminar oct. 21st 11.30 hrs Martini Room Conference Centre

“ROBOTIZATION & AUTOMATION FOR SUSTAINABLE PROCESSING!”

Further automation is unavoidable in order to be able to meet the customer's wishes. Processing at an acceptable cost requires increasing volumes and precise treatments step by step. Modern IT solutions are now available for this, resulting in sustainability

to the highest standards while at the same time significant cost savings. On Demand software, modern (precision) marketing techniques and services to meet personal needs lead to profitable new companies, even in these difficult times.

Robotization and automation has already been introduced in industrial processing and will create new exciting opportunities. A sneak preview of 2050 is given by experts in Robotization.

Laundry Robotics: “The ultimate solution”

By Walter ten Hagen



Inwatec / Jensen: “Washing Robots”

By Mads Andresen



Kannegiesser: “Revolutionary Textile Service: automated logistics and robotics”

By André Tienemann



TBR: “CO2 Neutral Laundry Processing”

By ir. Jaap Reinders, TBR

TKT: “Intensifying Textile Use; max Co2 savings”

By dr. ir. Henk Gooijer, TKT

IHAC: “Hygiene challenges 2022 and beyond”

By Simon Hemmes, IHAC

Certex & Cerclean; International Reference for Best Practices

CINET offers an international best practice certification program through step-by-step E-learning, workshops and training. This results in accredited (CERTEX) or non-accredited (CERCLEAN) certification to ISO and EN standards. These programs have been developed on the basis of research

and market studies with the aim of building coherent business models that meet market requirements. These educational programs are available online in English and, for certain modules, in other languages such as French, Chinese, et cetera.

CERCLEAN®

CERTEX®

CINET General Assembly

“Growing support for International PTC Agenda”

The Annual General Assembly of CINET organized at 16.00 hrs in Palazzo Castiglioni October 20 was visited by a good number of members. Though many visitors have upfront reported not being able to come, because of economic issues, lack of labour at home or festivities (India), the presence and involvement was beyond expectation. The CINET Board presented their Activity planning for 2022/23, including an update

of the E-Learning materials, the organisation of a “MASTERCLASS HYGIENE” in 2023 and a variety of workshops on “ROBOTIZATION & AUTOMATION”. The CERCLEAN program will be promoted more actively and the WOPCOM 24/7 Platform will be further extended. The CINET Board feels a more indepth discussion on the future of the PTC industry is an important Key Issue in these difficult turbulent times. Hence, the Advisory Board will be enlarged and on a global basis (brainstorming) discussions will be planned.

Award of Excellence for Entrepreneurship

In these times of great dynamics and challenges, huge unforeseen cost increases and effects of climate change still to come, entrepreneurship is a Key-Value to develop new professional services adapted to customer needs and build stable companies to provide these services. This is relevant to

all markets, type of companies and business models operated.

For this reason it was decided that an Award of Excellence for Entrepreneurship will be set up to recognize persons and/or companies who were able to build a strong

and impressive business set up, to meet current and new market demands, all over the world. The evaluation was carried out by the Independent Selection GBPAP 2022 Committee. The Awards will be presented at the GBPAP 2022 Ceremony October 21st in Milan.

WOPCOM 24/7; All data of GBPAP 22 and much more

WOPCOM - the World of Professional Textile Care Digital Platform - enables then accessibility of information for the professional textile care industry, their suppliers and customers worldwide. Companies, institutions, politics and industries are moved in the end by concrete persons: textile cleaners, launderers, wash

extractor sales managers, workwear sales directors etc. WOPCOM facilitates also connections and communication between persons working in and associated with the PTC industry.

WOPCOM enables direct exchange and dissemination of information and knowledge

24/7. This is because knowledge This is and information is qualifying the industry, and all persons involved. Thus WOPCOM is very much a content driven community of experts/professionals, which helps to inform about technologies, market developments, hygiene requirements, textiles rented out etc. as well as how to implement them.

Meet the Sponsoring Partners of The GBPAP22

Fully dedicated to celebrating excellence in the Professional Textile Care industry, the sponsors of The GBPAP22 are the following:



CHRISTEYNS
LAUNDRY TECHNOLOGY

